



Our Mission: To Improve the Quality of Life for People at Risk of Losing Their Independence

Dear Friends,

It is LifeStream's mission to improve the quality of life for people at risk of losing their independence. We do this through programs and services such as transportation, in-home care management, caregiver support, senior cafés, home-delivered meals, information and assistance, wellness activities, and much more. As a valuable member of our community, we hope you will work with us in supporting our friends and neighbors who are in need. Because of the support we receive from businesses like yours, we were able to improve the quality of life for nearly 20,000 people in East Central Indiana last year.

In 2020, LifeStream will celebrate our 45th year of providing services to East Central Indiana. While we are helping more people than ever before, the need for our services continues to grow. *We cannot do this work without the support of those in our community.* We hope you will consider becoming a part of our mission.

Attached you will find information on how to become a LifeStream Sponsor. We continue to offer more programs and events than ever, and we believe that you will find value in any number of these sponsorship opportunities. From our signature Aging Well Conference, to our annual Fall Festival, these events draw thousands of attendees over the course of the year from all over East Central Indiana. Our hope is that our new sponsor benefits menu makes it easy for you to select the events that are meaningful for you and your business, and allows you to maximize the return on your investment in our relationship.

Whether you are a first time supporter or have supported LifeStream in the past, we hope you will consider supporting us in our mission. Our community becomes stronger when we work together.

With gratitude,

A handwritten signature in blue ink that reads "Mandy Williams".

Mandy Williams
Vice President of Programs



Together we can make a difference in the lives of older adults and people with disabilities in East Central Indiana.




























LifeStream.
Life. On your terms.





















Become an annual sponsor of LifeStream!

Sponsorship Benefits	Platinum \$7,500	Diamond \$5,000	Gold \$2,500	Silver \$1,000	Bronze \$500
# of events to choose <i>Event based promo included</i>	5	4	3	2	1










Event Based Promotion *(promotion received at each event you choose to support)*

Name/logo on all event print materials.					
Logo on event specific page on website.					
Recognition on social media.					
Program recognition at event.					
Opportunity to provide banner to display					

Year-Round Web Based Promotion

Logo w/ link on website homepage					
Logo on e-newsletters					
Listed on website w/ link to company page					
Listed on website					
Recognition on social media					
Listed in LifeStream's e-newsletter					

Year-Round Print Based Promotion

Full page ad in LifeStream newsletter					
1/2 page ad in LifeStream newsletter					
1/4 page ad in LifeStream newsletter					
Listed in LifeStream newsletter					
Listed in Annual Report					

LifeStream Event Menu

Please read through the event options, and indicate what events you would like to support based on your sponsor level - Platinum Sponsors choose 5, Diamond Sponsors choose 4, Gold Sponsors choose 3, Silver sponsors choose 2, and Bronze choose 1.

As an event supporter, you will receive the following benefits for each event you choose: Name/logo on all print materials - fliers, signage, program book, press releases, etc., Logo on event page on LifeStream's website, Recognition on social media, and Program recognition at event.

A la carte options and opportunities to enhance your sponsorship can be found on the next page.

16th Annual Aging Well Conference

Aging Well will be held on Thursday, June 4 at the Horizon Convention Center in Muncie. This conference welcomes over 250 health professionals, veterans, older adults, and wellness enthusiasts for a breakfast, a resource fair, tailored breakout sessions, and lunch with a keynote speaker. Last year, we welcomed Loretta Swit from the iconic series, M*A*S*H.

Additional event based benefits:

Booth space at event.
Opportunity to provide info materials in attendee folders.

Healthy Aging Expo

The Healthy Aging Expo will be held on Thursday, May 7 at the Kuhlman Center in Richmond. This event has drawn over 300 active older adults from across East Central Indiana to enjoy demonstrations, and booths with information on health, financial assistance, and recreation.

Additional event based benefits:

Premier booth space at event.
Recognition on live event broadcast on 101.7 The Point

Fall Festival

The Fall Festival will be held on September 9 at the Treaty Line Pioneer Village in Liberty. This event draws over 400 older adults for a interactive activities, informational programs & demonstrations, pontoon boat rides, crafts, and more fall fun.

Additional event based benefits:

Half page ad in program book
Premier booth space at event.

JOY Games (North & South)

The JOY Games will be held at the beginning of Fall 2020. Those who are 55 and older are invited to participate in pickleball, cornhole, fitness classes, chair volleyball, golf, and more.

Additional event based benefits:

Booth space at opening ceremonies in Richmond & Muncie.
Logo on participant t-shirts for JOY Games North & South.

Sapphire Social

March 2020 marks LifeStream's 45 year anniversary of providing programs and services people at risk of losing their independence in East Central Indiana. We will celebrate this milestone with the Sapphire Social on Friday, March 13 at Cornerstone Center for the Arts in Muncie.

Additional event based benefits:

Opportunity to provide promotional materials to attendees.
2 seats at the Sapphire Social.

LifeStream Annual Sponsorship Form



Sponsor Information:

Organization: _____

Contact Person: _____

Address: _____

Phone: _____ Email: _____

Choose your sponsor level:

☐ Platinum - \$7,500
Includes all events

☐ Diamond - \$5,000
Choose 4 events

☐ Gold - \$2,500
Choose 3 events

☐ Silver - \$1,000
Choose 2 events

☐ Bronze - \$500
Choose 1 event

Choose your event(s):

☐ Aging Well Conference
Booth space with 2 lunches.
Opportunity to provide info
materials in attendee folders.

☐ Healthy Aging Expo
Premier booth space.
Recognition on live event
broadcast on 101.7 The Point

☐ Fall Festival
1/2 page ad in program.
Premier booth space.

☐ JOY Games
Booth space at opening ceremonies
in Richmond & Muncie.
Logo on participant t-shirts for JOY
Games North & South.

☐ Sapphire Social
Opportunity to provide promotional
materials to attendees.
2 seats at the Sapphire Social.

A la carte options:

Enhance your sponsorship by selecting from the options below. For example, if you choose to be a Ruby sponsor and support the Expo, but would still like to have a booth at Aging Well, you can add the booth to your sponsorship now.

☐ Healthy Aging Expo
Booth: \$300

☐ Aging Well
Booth \$300

☐ Fall Festival
Booth \$150

☐ Full Page Ad in Aging Well
Program Book: \$275

☐ 5 minutes of stage time
at Aging Well: \$100

☐ I'm interested in being the exclusive Presenting
Sponsor of an event. Please check which ones you
are interested in. A LifeStream rep will be in touch.

☐ Aging Well

☐ Healthy Aging Expo

☐ Fall Festival

☐ JOY Games

☐ Sapphire Social

Payment Options:

☐ Invoice

☐ Pay with Card (we do not accept American Express)

Card Number: _____

☐ Check # _____

Security Code: _____ Exp. Date: _____